

REGIONAL HEADQUARTERS

Delta College Corporate Services
1961 Delta Road, H-Wing
University Center, MI 48710

Phone: 989.686.9597

Fax: 989.667.2222

www.misbtdc.org/region5

Satellite Offices

Huron County EDC
250 E Huron, Suite 303, Bad Axe
Phone: 989.269.6431

Affiliate Offices

Arenac County EDC / MSUE Arenac County
Phone: 989.846.4111

Midland Tomorrow
Phone: 989.839.0340

Biz Resource Center Locations

Michigan Works! - Saginaw
3875 Bay Road, Suite 7
Phone: 989.249.5232

Michigan Works! - Bay City
North Pointe Plaza, 4061 North Euclid
Phone: 989.667.0500

Michigan Works! - Midland
1409 Washington Street
Phone: 989.631.3073

Michigan Works! - Standish
4480 W M-61
Phone: 989.846.2111



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



www.misbtdc.org/region5



MI-SBTDC™
Delta College Corporate Services
1961 Delta Road, H-Wing
University Center, MI 48710

Small Business. Our Business.



www.misbtdc.org/region5

COUNSELING

TRAINING

RESEARCH

MI-SBTDC™ NETWORK

The Michigan Small Business and Technology Development Center™ (MI-SBTDC™) network provides a full range of services for small businesses emerging and growing throughout Michigan – including new venture companies, existing businesses, expanding businesses, technology companies and innovators.

The MI-SBTDC™ network is a grassroots advocate for small businesses working in partnership with local resources to strengthen companies. New ventures, in particular, may be unfamiliar with funding sources and support services. The MI-SBTDC™ works hard throughout the state to uncover opportunities and build relationships with organizations providing the extra assistance that makes a real difference to entrepreneurs.



With offices statewide, the MI-SBTDC™ positively impacts the economy by strengthening companies, creating new jobs, retaining existing jobs and assisting companies in defining their path to success.

TRAINING

www.misbtdc.org/training

The best place to start building business success is with education. Training is available through the MI-SBTDC™ Entrepreneurial Series: Fundamentals of . . .

- Starting a Business
- Writing a Business Plan
- Marketing Your Business
- Finance
- Business Legal Issues

Other advanced training programs, workshops and seminars are offered throughout the state.

“Relevar Home Care has been working with SBTDC since 2002 when I first met with SBTDC business consultant Bob Madigan to discuss my ideas for starting a new business. Bob was an integral part of helping us launch a successful business. After the launch, Bob continued to meet with me to make sure I developed and followed a business and marketing plan. He continues to give recommendations and advice to help improve our business.”



Business Consultant, Bob Madigan
and Owner, Misty Delgato

COUNSELING

One-on-one meetings with experienced consultants to assist small business owners with:

- Developing growth strategies
- Preparing a business plan for financing
- Determining cash flow issues
- Defining and quantifying marketing initiatives
- Developing sales strategies

The MI-SBTDC™ also provides a full range of consulting services to early stage technology based companies focused in Michigan’s competitive edge technology areas:

- Alternative energy
- Life sciences
- Homeland security/defense
- Advanced manufacturing

RESEARCH

The underlying success for business of all sizes is information including:

- Size and characteristics of industries
- The marketplace
- Competition
- Foreign trade
- Customer demographics

In addition to local resources, the MI-SBTDC™ provides a full range of information services through the State Headquarters.

STATE HEADQUARTERS

The MI-SBTDC™ State Headquarters, located at Grand Valley State University, supports 12 regional offices and over 30 satellite offices, each providing counseling and training to small business owners and entrepreneurs throughout the 83 counties in Michigan.



Statewide host of the MI-SBTDC network